



New looks for beloved floors

Bona® Colors, Textures, and Styles



Bona®

Bona®

Get Inspired

Bona Certified Craftsman® are hand-picked, top level professionals, trained and certified by Bona, who are dedicated to the Bona System™ of products, tools, and machines on your hardwood floors. These experts stand by Bona's Five Star Advantage, a commitment that ensures you receive beautiful, durable floor finishes, a positive experience, fast installation or renovation, a clean and dustless job site, and lifetime support.

Know that your floors will be nothing less than exceptional when you work with a Bona Certified Craftsman. Let your hardwood floor create your design journey – and by reviving, restoring or refreshing the color, you can change the impression of an entire room. Talk to your local Bona Certified Craftsman® about how to turn your inspiring looks into reality.



Discover Bona Inspiration.

A collection of five gorgeous, customized style options crafted with Bona's full range of stains, sealers, treatments and finishes to create stunningly beautiful floors. From the Nordic Shimmer collection with soft, organic, natural tones, to our New Modern Collection that embodies sleek, dark, sophisticated shades, these curations make anything possible. Let your creativity run wild and explore each collection which is designed based on trends in fashion, color, home décor and architecture. Choose the perfect color for your floor (or maybe even a custom blend?), connect with a Bona Certified Craftsman® and watch your floor transform.



Bona®

The complete collection of Inspiration styles are created through **Bona DriFast® Stain, Bona Craft Oil® 2K & Bona Sealers**



Nordic Shimmer natural, soft, comfortable



Bona NaturalSeal®



Bona DriFast® Stain White



Bona Craft Oil® 2K Frost



Bona Craft Oil® 2K Ash



Bona Craft Oil® 2K Sand



Bona Craft Oil® 2K Pebble



Bona DriFast® Stain Birch



Bona DriFast® Stain Grey

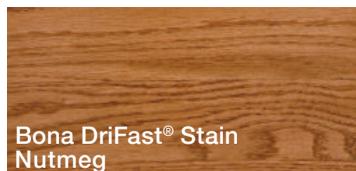
Garden Atmosphere earthy, floral, soulful



Bona ClassicSeal®



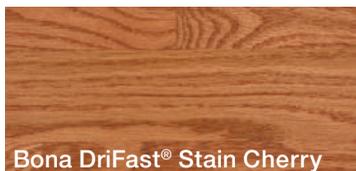
Bona DriFast® Stain Natural



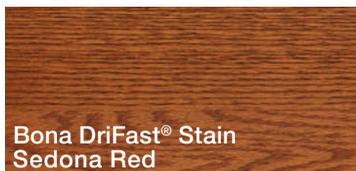
Bona DriFast® Stain Nutmeg



Bona Craft Oil® 2K Garnet



Bona DriFast® Stain Cherry



Bona DriFast® Stain Sedona Red



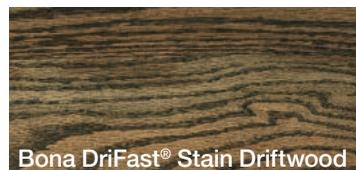
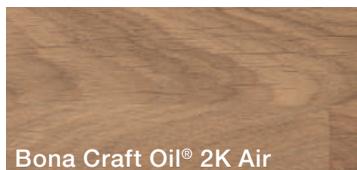
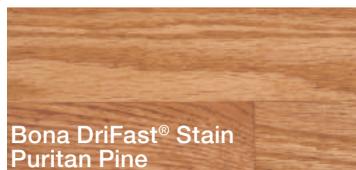
Bona DriFast® Stain Rosewood



Bona DriFast® Stain Cocoa

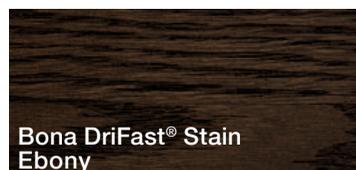
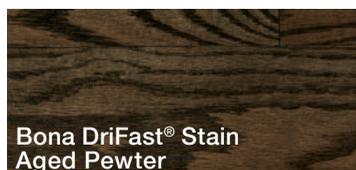
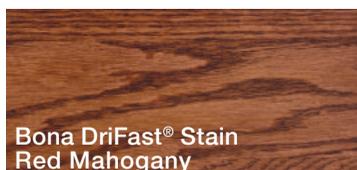
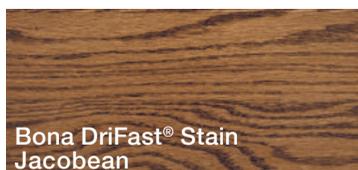
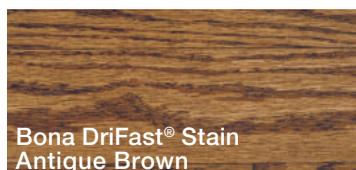
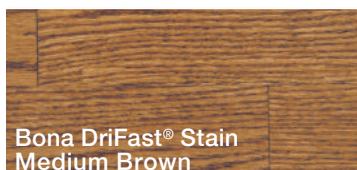
Malibu Dreams

coastal, bright, rustic



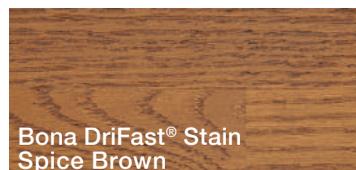
Touch of Grace

elegant, classic, timeless



New Modern

contemporary, vivid, luxurious





Nordic Shimmer

natural, soft, comfortable





Craft Oil® 2K Frost on white oak

Simply Beautiful

Get cozy with these beautifully soft, muted tones that bring an organic look to floors. Drawing on pure, natural elements inherent in the Nordic regions, this collection offers shades of white, grey, taupe and blue that mimic quiet lakes, misty mornings and comforting simple moments.

Get Inspired

This comfortable aesthetic catches the pure Nordic spirit with designs crafted from natural materials. The functionality of lighter tones pair beautifully for spaces in the home where you gather or rest. Connect the floor shades with other soft textures like linen bed sheets, sheer curtains or furniture with simple, clean lines. Add a pop of color with a rich blue, deep green or even an accent of brushed metal.



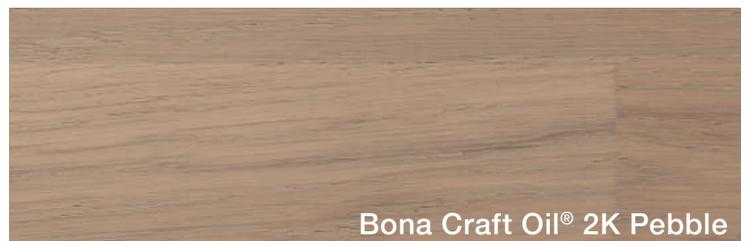
Bona NaturalSeal®



Bona DriFast® Stain White



Bona Craft Oil® 2K Sand



Bona Craft Oil® 2K Pebble



Bona Craft Oil® 2K Frost



Bona Craft Oil® 2K Ash



Bona DriFast® Stain Birch



Bona DriFast® Stain Grey

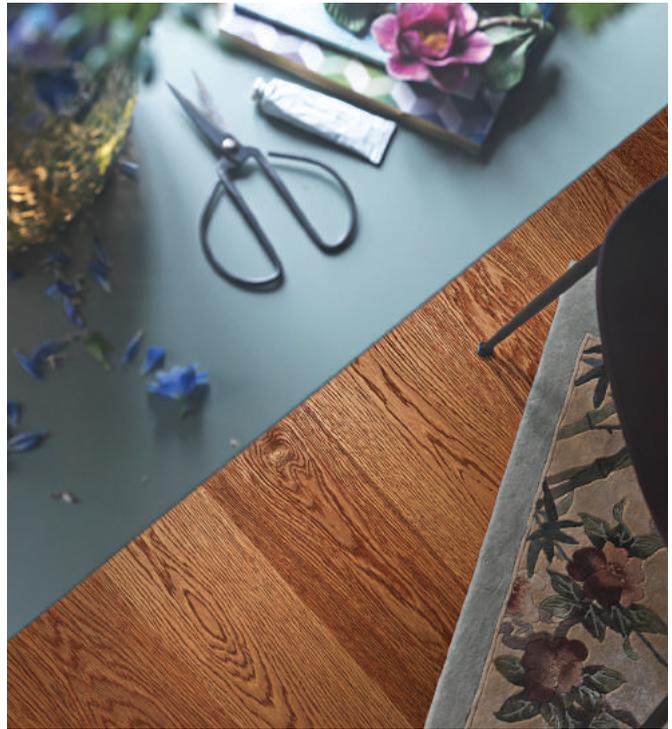
Garden Atmosphere

earthy, floral, soulful









Live in Color

Tap into the pulse of Mother Nature with these warm, grounding, earthy floor tones. Imbued with shades of cocoa, terra cotta, bronze and buff, Garden Atmosphere brings a soulful, lush feel to any room.

Get Inspired

Allow the warm, wild feel of Garden Atmosphere to bloom throughout your space. The deep shades of brick and adobe are perfect for a room with ample natural light. Consider bringing live plants and raw wood elements into the room or complement the floors with other rich fabric tones like violet, emerald or dark cherry.



Bona DriFast® Stain Nutmeg



Bona Craft Oil® 2K Garnet



Bona DriFast® Stain Rosewood



Bona DriFast® Stain Cocoa

Malibu Dreams

coastal, bright, rustic







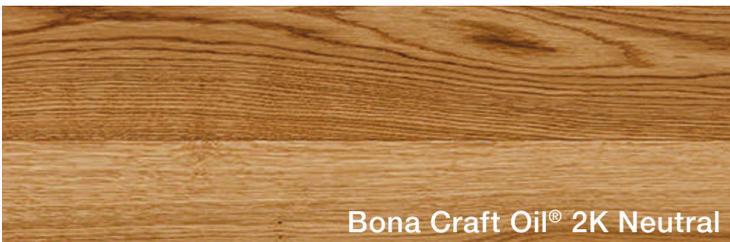
Custom blend: Craft Oil® 2K Neutral and Craft Oil® 2K Frost on white oak.



Bona DriFast® Stain Sand Dune



Bona AmberSeal®



Bona Craft Oil® 2K Neutral



Bona Craft Oil® 2K Air



Refined Rustic

Surrender to the relaxing and welcoming feel of seaside warmth. Malibu Dreams breathes inspiration from the sand, salt and sea with free-spirited floor tones that draw on rustic, natural elements.

Get Inspired

Let Malibu Dreams wash over your entire home or maybe just one room. These shades bring a spacious feel to even small spaces and can lighten areas with minimal natural light. Mix in a soft turquoise, silky fabric or sharp coral red accent paint to bring even more brightness to the room.



Bona DriFast® Stain Puritan Pine



Bona DriFast® Stain Golden Oak



Bona DriFast® Stain Twig



Bona DriFast® Stain Driftwood



Touch of Grace

elegant, classic, timeless





Classic Elegance

Connect with timeless, historic and vintage elements with Touch of Grace. These floor tones draw from classic hues of mahogany, pewter and antique brown to create a personal, multifaceted style.

Get Inspired

Celebrate this enduring design collection with your own personal flare. Touch of Grace offers tones that transcend time – consider mixing different eras and expressions. Add an antique chair upholstered with a soft pink fabric or add some cool, metallic accents to the room.





Wirebrushed white oak.
Custom blend: Craft Oil® 2K Clay (1 coat) and
Craft Oil® 2K Ash (1 coat). Topcoat: Bona Traffic HD®.



Bona DriFast® Stain Antique Brown



Bona Craft Oil® 2K Clay



Bona DriFast® Stain Aged Pewter



Bona DriFast® Stain Ebony



New Modern

contemporary, vivid, luxurious

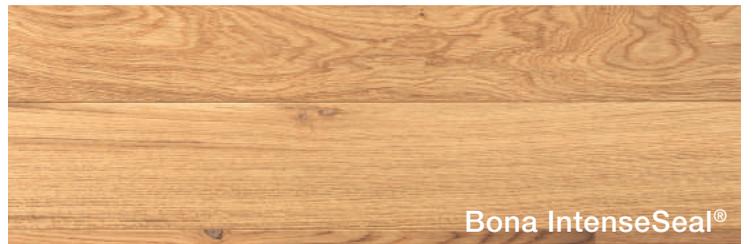




Water-popped white oak with DriFast® Stain Graphite



Bona NordicSeal®



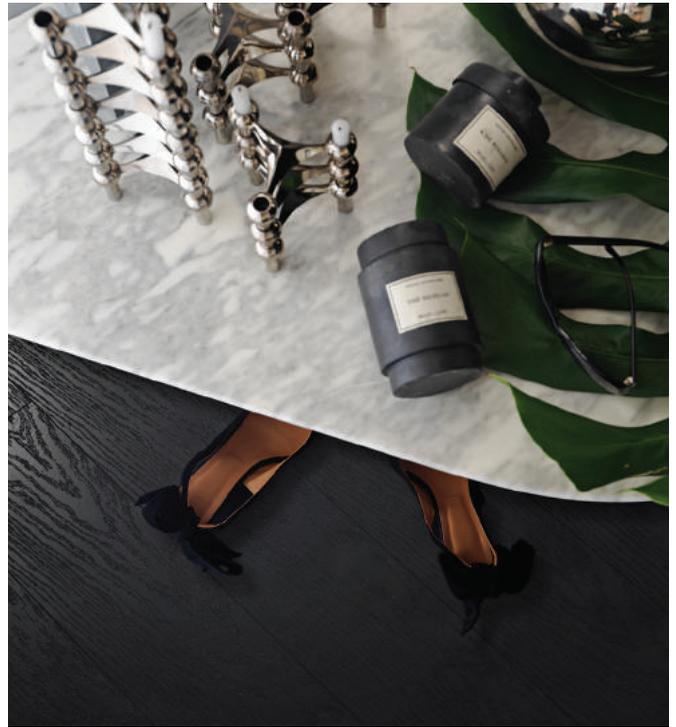
Bona IntenseSeal®



Bona DriFast® Stain Special Walnut



Bona DriFast® Stain Bark



Urban Luxury

Find your self-expression with this collection of rich, vivid and complex tones. New Modern is where edgy and elegant meet contemporary living with a wide swath of colors from white to walnut to charcoal.

Get Inspired

Curate an artistic sanctuary with the New Modern collection, an escape from the chaos of a busy world. Layer the room with dramatic textures like velvet, glass or shiny metal or stone along with colors of rich gray, classic blue or green and dark plum.



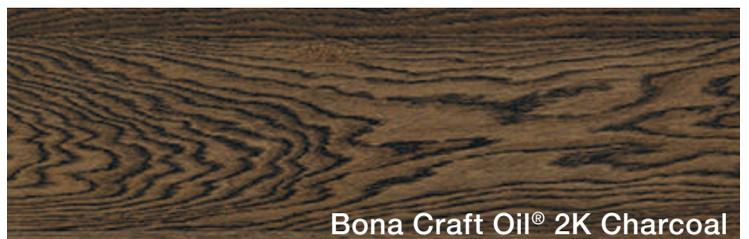
Bona DriFast® Stain Provincial



Bona DriFast® Stain Spice Brown



Bona DriFast® Stain Graphite



Bona Craft Oil® 2K Charcoal

No floor is complete unless it's Bona Complete.

The perfect floor color is only as good as the system that creates it. Trust your inspired design to the innovative and proven Bona System®. With a full range of colors, textures and sheens, the Bona system of products work in tandem to create perfect floors every time.

Bona Certified Craftsmen® are expertly trained to use **The Bona System**, including the full assortment of Bona stains, sealers and finishes.



Bona DriFast® Stain

An oil-modified stain that dries in 2-hours with a low odor. Available in 26 blendable shades offering an endless color palette.

Minimum 2 hours for wood tones, 6 hours for White, and 12-18 hours for Ebony, Spice Brown, Bark and Cocoa under ideal conditions.



Bona Craft Oil® 2K

All the benefits of a natural oil finish with high performance. Enhanced open time and quick set up allows for light use in just 12 hours. Available in 9 shades; blend or apply two tones for a custom look.



Bona Sealers

Bona sealers are true sealers – made to penetrate, seal and set the overall tone of the floor. They provide a stage for Bona Finishes to adhere to adding superior durability and protection.

Find the finish that fits.



Bona Traffic HD®

Offers exceptional performance with unsurpassed durability, and the ultimate in scuff and scratch resistance. With a three-day cure time, it outperforms every finish in the industry.



Bona Traffic®

This leading waterborne finish provides excellent durability and exceptional scuff resistance while enhancing the beauty of hardwood floors.



Bona Traffic Naturale®

All the durability and performance you've come to expect with the Traffic family, with the unique look and feel of pure wood.



Bona Mega Clear HD®

Ideal for prolonging the life and enhancing the beauty of your hardwood floor investment by increasing durability.



Bona Mega ONE™

Offers a crystal clear finish and provides solid protection to prolong the life of the floor.



Bona Mega®

Enhances the natural beauty of wood color with exceptional build and clarity.

Relax. Bona makes it easy to care for your newly installed or renovated hardwood floors.

Bona's cleaning and maintenance products are available at flooring retailers, and major mass, grocery, hardware, home improvement and e-commerce outlets.

A Daily Clean

Every home's hardwood floor is unique and special. That's why our cleaning formulations are designed residue free, non-toxic, fast drying, and are waterbased and GREENGUARD GOLD certified ensuring a safe product for your family, pets and our planet. They **clean** effectively and safely so you can relax and enjoy.



Quick Clean

When there's no time, there's always time for Bona's Quick Clean System. With an extra-wide mop head, grime-lifting solutions and superior cleaning pads, Bona delivers a thorough clean, quickly.



Time to Tidy

Flooring contractors agree, when looking for the best to care for floors use Bona Floor Cleaners for Hardwood or Stone, Tile, & Laminate. The residue-free, fast drying solutions clean floors by gently and effectively removing dust, dirt and grime to reveal the floor's natural shine and beauty.



Power Up

Bona's most powerful cleaner yet! Bona PowerPlus® Hardwood Floor Deep Cleaner has an oxygenated formula that loosens and removes heavy dirt build-up, providing a deep clean for your hardwood floors without the extra effort.

A Timeless Shine

Bona created high quality polishes that fill in micro-scratches, even out the appearance of high traffic areas, add a durable, protective layer and provide a stunning shine. The result? Beautiful floors and a beautiful home.



A Lifetime of Protection





Passion for Wood Floors

Over the years, Bona has focused on launching better products with less environmental impact. From breakthrough innovations like waterborne finishes in the 1970s to dust-free sanding in the 2000s. Today, we are proud to offer a full range of environmentally sound products for sanding, finishing, fastening and maintaining a hardwood floor – throughout its lifetime. By renovating your floor, you are not only making it look and feel great, you help to protect and preserve the environment too. Bringing out a fresh new wood surface from your existing floor means taking action for more sustainable living. A choice for the future, where beautiful design and care for the environment go hand in hand.

Find more Inspiration

Keep up with the latest floor trends at www.bona.com/inspiration



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Bona[®]